

TITLE NAME

A study on stages and process on product development
-A case study on Nike , Inc.

Project Report

(I – 3004)

(Session:- 2022-2023)

Submitted in partial fulfilment of the requirement for the award of
Masters of Commerce
(Affiliated to CCS University, Meerut)



SUBMITTED BY

NAME : Aayushi jain

ROLL No.- RI210023186001

Under the guidance of

DR. Hemlata Agarwal

Ph.D., B. ED, M.COM



Ram Chameli Chadha Vishvas Girls College,

Ghaziabad Code - 023

Asst. professor

**Neetu
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Date: 2023.10.18 12:39:12 +05'30'



CERTIFICATE

This is to certify that **Ms. AAYUSHI JAIN** of M.Com Semester III (2022-2023) has successfully completed the project work entitled **A STUDY ON STAGES AND PROCESS ON PRODUCT DEVELOPMENT- A CASE STUDY ON NIKE, INC.** Under the guidance of **Asst. Professor DR.**

Hemlata Agarwal

Project guide/Internal Examiner student

Signature of the student

Name: AAYUSHI JAIN

Enroll No.: M18256324

Roll no. RI210023186001

**A PROJECT REPORT ON ADVANCED SECURITY WITH
SPECIAL REFERENCE OF BLOCKCHAIN TECHNOLOGY**

(I-3004)

(Session: 2022-2023)

Submitted in partial fulfilment of the requirement for the award of
Master of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

Name of the Student: **Aayushi Tiwari**

Roll No.: **RI210023186002**

Under the guidance of

Name of Teacher: **Dr. Hemlata agarwal (Ph.d, B.ED, M.Com)**

Asst. Professor



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code:023

Neetu
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CERTIFICATE

This is to certify that the project entitled "**ADVANCED SECURITY WITH SPECIAL REFERENCE OF BLOCKCHAIN TECHNOLOGY**" by Miss **Aayushi Tiwari** is a bona-fide record of work done under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce. The project embodies the result of original work and studies carried out by the student herself and the contents of the project do not form the basis of the award of any other degree to the candidate or to anyone else.

Project Guide

Dr. Hemlata Agarwal

Asst. Professor

Signature of the Student

Name: Aayushi Tiwari

Enroll No.: 18256325

Roll No. :210023186002

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IMPACT OF MAKE IN INDIA ON MANUFACTURING SECTOR

Project Report

(I – 3004)

(Session: - 2022-2023)

Submitted in partial fulfilment of the requirement for the award of

Masters of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

AMANDEEP KAUR

ROLL No.- RI210023186003

Under the guidance of

DR. Hemlata Agarwal

Ph.D., B. ED, M.COM

Asst. professor



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code- 023



CERTIFICATE

This is to certify that **Ms. AMANDEEP KAUR** of M.COM Semester III (2022-2023) has successfully completed the project work entitled **IMPACT OF MAKE IN INDIA ON MANUFACTURING SECTOR** Under the guidance of **Asst. Professor DR. Hemlata Agarwal.**

Project guide/Internal Examiner

Signature of the student

Name - Amandeep kaur

Enroll No – M21043178

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SOCIAL MEDIA MARKETING ON FACEBOOK

Project Report

(I – 3004)

(Session: - 2022-2023)

Submitted in partial fulfilment of the requirement for the award of

Masters of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

Anchal Panwar

ROLL No.- RI210023186004

Under the guidance of

DR. Hemlata Agarwal

Ph.D., B. ED, M.COM

Asst. professor



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code- 023



CERTIFICATE

This is to certify that **Ms. Anchal Panwar** of M.COM Semester III (2022-2023) has successfully completed the project work entitled **SOCIAL MEDIA MARKETING ON FACEBOOK** Under the guidance of **Asst. Professor DR. Hemlata Agarwal.**

Project guide/Internal Examiner

Signature of the student

Name - Anchal Panwar

Enroll No – M18256337

Roll No – RI210023186004

CASHLESS ECONOMY

Project Report

(I-3004)

SESSION 2021-23

Submitted in partial fulfillment of the requirement for the award of **MASTER OF COMMERCE.**

AFFILIATED TO CCS UNIVERSITY , MEERUT



Choudhary Charan
Singh University

SUBMITTED BY

ASTHA TYAGI

ROLL NO- RI210023186005

UNDER THE GUIDANCE OF

Dr. HEMLATA AGARWAL

Ph.D, B.Ed, M.Com

ASSISTANT PROFESSOR



RAM CHAMELI CHADHA VISHVAS GIRLS COLLEGE, GHAZIABAD (CODE-023)

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CERTIFICATE

This is to certify that ASTHA TYAGI of M.com Semester III (2022-23) has carried out the Project work presented in this entitled "CASHLESS ECONOMY" under The Guidance of Assitant Professor Dr. Hemlata Agarwall. The project embodies result of original work and studies carried out by student herself and the contents of the project do not form the basis for the award of any other degree to the candidate or to anyone else.

ASTHA TYAGI

Enrollment No.-18256346

Roll No. - RI210023186005

Dr. HEMLATA AGARWAL

ASSISTANT PROFESSOR

Neetu
Chawla

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SWOT Analysis of McDonald

Project Report

(I-3004)

(Session:-2022-2023)

Submit in partial fulfillment of the requirement for the award of

Master of Commerce

(Affiliated to C C S University, Meerut)



Submitted by

Bharti Chaudhary

Roll No: 210023186006

Under the guidance of

Dr. Hemlata Agarwal



Ram Chameli Chadha Viswas Girls College, Ghaziabad

Code:023

**Neetu
Chawla**

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Date: 2023.10.18 12:39:12 +05'30'



CERTIFICATE

This is to certify that Ms. BHARTI CHAUDHARY of M.Com. Semester III (2022-2023) has Successfully completed the project work entitled "SWOT Analysis of Mc Donald" Under the Guidance of Asst. Prof. Dr. Hemlata Agarwal.

Project guide/Internal Examiner

Signature of Student

Name : Bharti Chaudhary

Enroll No : 18256349

Roll No : 210023186006

Bharti Chaudhary

**A STUDY OF RECRUITMENT & SELECTION
AT BIG BAZAAR**

**Project Report
(I – 3004)**

(Session – 2022-23)

**Submitted in partial fulfillment of the requirement
for the award of
Master of Commerce
(Affiliated to CCS University Meerut)**



**Submitted By
Deepanshi Tyagi
Roll No – RI210023186008
Under the guidance of
Dr. Hemlata Agrawal
(M.Com, B.ED, Phd)
Assitant Professor**



**Ram Chameli Chadha Vishvas Girls College,
Ghaziabad
Code: 023**

CERTIFICATE

This is to certify that Deepanshi Tyagi of M.COM of semester III(2022-23) has successfully completed the project work entitled a study of recruitment and selection at Big Bazaar under the guidance of Asst. Professor Dr. Hemlata Agarwal.

**Project guide/Internal
Examiner**

Signature of the student

Name: *Deepanshi Tyagi*

Enroll No: *18256365*

Roll No. *R1210023186008*

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Date: 2023.10.18 12:39:12 +05'30'

SWOT Analysis of McDonald

Project Report

(I-3004)

(Session:-2022-2023)

Submit in partial fulfillment of the requirement for the award of

Master of Commerce

(Affiliated to C C S University, Meerut)



Submitted by

Dolly Chaudhary

Roll No: 210023186009

Under the guidance of

Dr. Hemlata Agarwal



Ram Chameli Chadha Viswas Girls College, Ghaziabad

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CERTIFICATE

ACKNOWLEDGEMENT

This is to certify that Ms. DOLLY CHAUDHARY of M.Com. Semester III (2022-2023) has Successfully completed the project work entitled “SWOT Analysis of Mc Donald” Under the Guidance of Asst. Prof. Dr. Hemlata Agarwal.

Project guide/Internal Examiner

^{DOLLY}
Signature of Student

Name : Dolly Chaudhary

Enroll No : 18256371

Roll No : 210023186009

Consumer Preference for Online
Booking of Tourism in India
Project Report

(I – 3004)

(Session:- 2022-2023)

Submitted in partial fulfilment of the requirement for the award of
Masters of Commerce
(Affiliated to CCS University, Meerut)



SUBMITTED BY

NAME: Ikra Khan

ROLL No.- RI210023186010

Under the guidance of

Dr. Hemlata Agarwal

Ph.D., B. ED, M.COM

Asst. professor

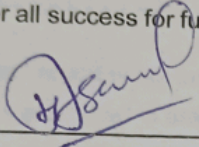


Ram Chameli Chadha Vishvas Girls College, Ghaziabad

CERTIFICATE

This is to certify that Ms. IKRA KHAN of M.com 3rd semester (2022-23), Roll No. RI210023186010; Enrollment No.- M21043179 has completed this dissertation under my supervision.

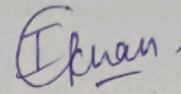
I wish her all success for future.



Project Guide/Internal Examiner

Dr Hemlata Agarwal

Assistant Professor



Signature of Student

Name: Ikra Khan

Enrollment No: M21043179

Roll No: RI210023186010

**"ENHANCING EMPLOYEES PERFORMANCE THROUGH
MONETARY OR NON MONETARY INCENTIVE"**

(CASE STUDY OF 'SKMK STEELS LPP')

(I-3004)

(Session 2021 – 2023)

Submitted in partial fulfillment of the requirement for the award of

Master of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

ISHIKA TYAGI

ROLL NO. : RI210023186011

UNDER THE GUIDANCE OF

Dr. HEMALATA AGARWAL

(Ph.D, B.ed, M.com, Assistant Professor)



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Date: 2023.10.18 12:39:12 +05'30'



CERTIFICATE

This is to certify that the Ms. ISHIKA TYAGI of M.Com. Semester-3(2021-2023) has successfully completed the project work entitled "ENHANCING EMPLOYEES PERFORMANCE THROUGH MONETARY OR NON MONETARY INCENTIVE" under the guidance of Asst. Professor Dr. Hemlata Aggarwal.

Project Guide/Internal Examiner
Asst. Professor Dr. Hemlata Aggarwal

Signature of the Student

Name: ISHIKA TYAGI

Enroll No: 18256381

Roll No: RI210023186011

**CONSUMER PREFERENCE OF IMPORTED GOODS OVER LOCAL
GOODS WITH REFERENCE TO LEVEL OF INCOME**

Project Report

(I – 3004)

(Session: - 2022-2023)

Submitted in partial fulfilment of the requirement for the award of

Masters of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

JYOTI CHAUDHARY

ROLL No.- RI210023186012

Under the guidance of

DR. Hemlata Agarwal

Ph.D., B. ED, M.COM

Asst. professor



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CERTIFICATE

This is to certify that **Ms. JYOTI CHAUDHARY** of M.COM Semester III (2022-2023) has successfully completed the project work entitled **CONSUMER PREFERENCE OF IMPORTED GOODS OVER LOCAL GOODS WITH REFERENCE TO LEVEL OF INCOME**

Under the guidance of **Asst. Professor DR. Hemlata Agarwal**.

Project guide/Internal Examiner

Asst. Professor

Dr. Hemlata Aggarwal

Signature of the student

Name: JYOTI CHAUDHARY

Roll No.: RI210023186012

**“EFFECTIVENESS OF ONLINE ADVERTISEMENT IN
CREATING CONSUMER’S BUYING BEHAVIOUR AMONG
YOUTH”**

Project report

(1 – 3004)

Session – 2022 – 2023

Submitted in partial fulfilment of other requirement for the award of

Master of Commerce

(Affiliated to CCS UNIVERSITY , MEERUT)



SUBMITTED BY

KAJAL SHARMA

(ROLL NO: 210023186013)

Under the guidance of

Dr. Hemlata Agarwal
Ph.D , B.Ed , M.Com
Assit. Professor



Ram Chameli Chadha Vishvas Girls College Ghaziabad
Code : 023

Consumer Attitude Towards Online Shopping

Project Report

(I-3004)

(Session:- 2021-2022)

Submitted in partial fulfillment of the requirement for the award of

Master of commerce



SUBMITTED BY

MANSHI RAGHAV

ROLL.NO:- 210023186015

Under the Guidance of

Dr. Hemlata Agarwal

(Ph.D, B.ED,M.COM)

Asst. Professor



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

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9918AE, cn=Neetu Chawla
Date: 2023.10.18 12:39:12 +05'30'



CERTIFICATE

This is certify that Ms. MANSHI RAGHAV of M.Com , Semester 3RD (2021-2022) has Successfully completed the project work entitled Consumer Attitude Towards Online Shopping Under the Guidance of Asst. professor Dr. Hemlata Agarwal.

Project Guide / Internal Examiner

Asst. Professor

Dr. Hemlata Agarwal

Signature of Student

Name:- Manshi Raghav

Enroll No:- 21043180

Roll No:- 210023186015

“CONSUMER ATTITUDE TOWARDS ONLINE SHOPPING ”

Project Report

(I-3004)

(Session :- 2022-23)

Submitted in partial fulfillment of the requirement for the award of

Master of Commerce

(Affiliated to CCSU University, Meerut)



SUBMITTED BY

MANVI GUPTA

(Roll. No.- 210023186016)

Under the guidance of

Dr. HEMLATA AGGARWAL

Ph.d, B.ed, M.com

Asst. Professor



Ram Chameli Chadha Vishvas GirlsCollege,Ghaziabad

A PROJECT REPORT ON
(I-3004)

Cryptocurrency Trends

(Master's of Commerce)

(Affiliated to CCS Univerity, Meerut)



Submitted To **Chaudhary Charan Singh University, Ghaziabad**

For the award of degree of **Master's of Commerce**

Submitted by **Khushi sharma**

Under the guidance of **Dr. Hemlata Aggarwal RCCV**



Academic year 2022-2023



CERTIFICATE

This is to certify that Ms. Khushi Sharma has submitted the project report titled "Cryptocurrency trends", towards partial fulfillment of Master's of commerce degree examination.

This has not been submitted for any other examination and does not form part of any other course undergone as prescribed by Chaudhary Charan Singh University. It is

further certified that she has ingeniously completed her project.

DR. HEMLATA AGGARWAL ,

(Project guide)

Place: Ghaziabad Date: 14-01-2023

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**A PROJECT REPORT ON MARKETING STRATEGIES
OF COCA COLA**

(I-3004)

(Session: 2022-2023)

Submitted in partial fulfilment of the requirement for the award of
Master of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

Name of the Student: **MONIKA TYAGI**

Roll No.: **RI210023186017**

Under the guidance of

Name of Teacher: **Dr. Hemlata agarwal (Ph.d, B.ED, M.Com)**

Asst. Professor



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code:023

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CERTIFICATE

This is to certify that the project entitled "MARKETING STRATEGIES OF COCA COLA " by Miss MONIKA TYAGI is a bona-fide record of work done under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce. The project embodies the result of original work and studies carried out by the student herself and the contents of the project do not form the basis of the award of any other degree to the candidate or to anyone else.

Project Guide

Dr. Hemlata Agarwal

Asst. Professor

Signature of the Student

Name: MONIKA TYAGI

Roll No. :210023186017

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Date: 2023.10.18 12:39:12 +05'30'

An Overview Of Monopolies On a Market

Project Report

(I – 3004)

(Session:- 2022-2023)

Submitted in partial fulfillment of the requirement for the award

of Masters of Commerce

(Affiliated to CCS University, Meerut)



**SUBMITTED BY
NAME -Murshida Rao**

ROLL No-RI210023186018

Under the guidance of

DR. Hemlata Agarwal

Ph.D., B. ED, M.COM

Asst. professor



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

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CERTIFICATE

This is to certify that the project and title
"MONOPOLIES ON MARKET" by Murshida Rao is
a bona-fide Record of work done under my
guidance and supervision in partial fulfillment
of the requirement for the award of the degree
in Master of Commerce

Project Guide/Internal Examiner

Neetu
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Date: 2023.10.18 12:39:12 +05'30'

Signature of the Student
Name: Murshida Rao
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Roll No : RI210023186018

Impact of GST on Indian economy

Project Report

(I – 3004)

(Session:- 2022-2023)

Submitted in partial fulfilment of the requirement for the award of

Masters of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

NAME: Nida Shaniya

ROLL No.- RI210023186019

Under the guidance of

Dr. Hemlata Agarwal

Ph.D., B. ED, M.COM

Asst. professor



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

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Digitally signed by Neetu Chawla
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IMPACT OF CORONA VIRUS ON NATIONAL INCOME

Project Report

(I-3004)

(Session :- 2022-2023)

Submitted in partial fulfillment of the requirement for the award of

Master of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

NIKITA CHAUDHARY

Roll No.- 210023186020

Under the guidance of

Dr. Hemlata Agarwal

Ph.D., B.Ed., M.Com

Asst. Professor



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code: 023

Neetu
Chawla

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Date: 2023.10.18 12:39:12 +05:30'



CERTIFICATE

This is to certify that NIKITA CHAUDHARY has carried out the Project work presented in this entitled "Growth of National Income and Impact of Corona Virus on National Income" under my supervision and merits the award of Master in Commerce from Chaudhary Charan Singh University, Meerut (U.P.) The Project embodies result of original work and studies carried out by student herself and the contents of the Project do not form the basis for the award of any other degree to the candidate or to anyone else.

Signature of the Student

Name : Nikita Chaudhary
Enroll. No.: M18272145
Batch: 2022-23

Signature of the Guide

Dr. Hemlata Agarwal
Ph.D., B.Ed., M.Com
Asst. Professor

**Neetu
Chawla**

Digitally signed by Neetu Chawla
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**A STUDY ON CONSUMING BUYING BEHAVIOR ON LG
BRAND**

TITLE NAME

Project Report

(I – 3004)

(Session:- 2022-2023)

**Submitted in partial fulfilment of the requirement for
the award of**

Masters of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

Nikki Chaudhary

ROLL No.- RI210023186021

Under the guidance of

DR. Hemlata Agarwal

Ph.D., B. ED, M.COM

Asst. professor

**Neetu
Chawla**

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Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code- 023

1

TITLE NAME

Project Report

(I – 3004)

(Session:- 2022-2023)

Submitted in partial fulfilment of the requirement for the award of

Masters of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

NAME NISHA

ROLL No.- RI210023186022

Under the guidance of

DR. Hemlata Agarwal

Ph.D., B. ED, M.COM

Asst. professor



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

**Neetu
Chawla**

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Code- 023



CERTIFICATE

This is to certify that **Ms. NISHA** of M.COM Semester III (2022-2023) has successfully completed the project work entitled **ANALYSIS of CONSUMERS' PREFERENCES for WASHING MACHINES: A COMPARATIVE STUDY of L.G. with KENSTAR & SAMSUNG WASHING MACHINE** Under the guidance of Asst. Professor DR. Hemlata Agarwal.

Project guide/Internal Examiner

Signature of the student

Name: NISHA

Enroll No.:


Roll no. RI210023186022

**Neetu
Chawla**

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CERTIFICATE

This is to certify that the project entitled —"A STUDY ON BRAND PREFERENCE OF MOBILE PHONES AMONG YOUTH" by Preeti Kumari is a bona-fide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree in Master of Commerce.



PREETI KUMARI
Enrollment No:18255937



DR.HEMLATA AGARWAL

Neetu
Chawla

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A
PROJECT REPORT ON
**“FINANCIAL INCLUSION IN INDIA :-
A PROGRESS AND CHALLENGES”**

Submitted in partial fulfilment of the requirement for the award of Master of Commerce

(Affiliated to: C.C.S. University, Meerut)
ACADEMIC SESSION (2020-2022)



SUBMITTED BY

Priyanka

Roll no - R1210023186024

Under the guidance of

Dr. Hemlata Aggarwal
PH.D ,B.ED ,M.COM
(Assistant professor)



RAM CHAMELI CHADHA VISHVAS GIRLS COLLEGE GHAZIABAD

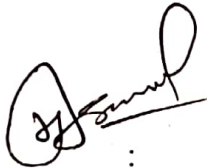
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Neetu
Chawla

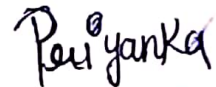
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Date: 2023.10.18 12:39:12 +05:30

CERTIFICATE

This is to certify that **Priyanka** has carried out of the Project work presented in "FINANCIAL INCLUSION IN INDIA : A PROGRESS AND CHALLENGES" under my supervision and merits the award of Master in Commerce this entitled from Chaudhary Charan Singh University Meerut. The Project embodies result of original work and studies carried out by student herself and the contents of the project do not form the basis for the award of any other degree to the candidate or to anyone else.



Project Guide/Internal Examiner
Assistant Professor
Dr. Hemlata Aggarwal



Signature of the student
Name: Priyanka
Enroll No: M18526472
Roll No: R120023186024

Neetu
Chawla

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Date: 2023.10.18 12:39:12 +05'30'

SWOT ANALYSIS OF MCDONALDS

Project Report
(I-3004)

(Session:-2022- 2023)

Submitted in partial Fulfillment of the Requirement for the award of
Master of Commerce
(Affiliated to CCS University, Meerut)



SUBMITTED BY
PRIYANKA SARASWAT
ROLL NO:- 210023186025
Under the guidance of
Dr. Hemlata Agarwal
PH.D, B.ED, M.COM
(Assistant Professor)



Ram Chameli Chadha Vishvas Girl College, Ghaziabad
Code:023

Neetu
Chawla

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Date: 2023.10.18 12:39:12 +05'30'



CERTIFICATE

This to certify that Ms. Priyanka Saraswat of M.COM Semester III (2022-2023) has successfully completed the project work entitled "SWOT Analysis of McDonalds" under the guidance of Assistant Professor Dr. Hemlata Agarwal.

Project Guide/ Internal Examiner
(Assitant Professor)
Dr. Hemlata Agarwal

Signature of the Student
Name: Priyanka Saraswat
Enroll No: 18256473
Roll No: 210023186025

Neetu
Chawla

Digitally signed by Neetu Chawla
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"THE STUDY ON IMPULSIVE BUYING BEHAVIOUR IN SOCIAL COMMERCE ENVIRONMENT"

Project Report

(I-3004)

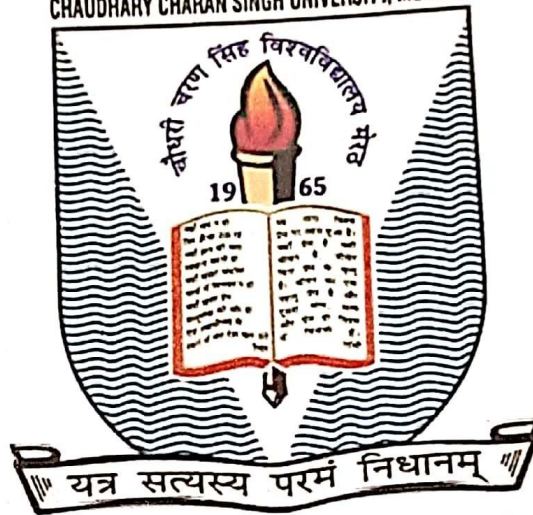
(Session:- 2022-2023)

Submitted in partial fulfilment of the requirements for the award of

Master of Commerce

(Affiliated of CCS University, Meerut)

CHAUDHARY CHARAN SINGH UNIVERSITY, MEERUT



SUBMITTED BY

PRIYANSHA

Roll No- 210023186026

Under the guidance of

Dr. Hemlata Agrawal

(Ph.D., B.ED, M.Com)

Asst. Professor



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code: 023

Neetu
Chawla

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Date: 2023.10.18 12:39:12 +05'30'



CERTIFICATE

This is to certify that Ms. PRIYANSHA of M.Com. Semester III (2022-2023) has Successfully completed the project work entitled **"THE STUDY ON IMPULSIVE BUYING BEHAVIOUR IN SOCIAL COMMERCE ENVIRONMENT"** Under The Guidance Of Asst. prof. Dr. Hemlata Agarwal.

**Project Guide/ Internal Examiner
(Asst. Prof. Dr. Hemlata Agarwal)**

**Signature of the Student
Name: Priyansha
Enroll No: 21043181
Roll No: 210023186026**

**Neetu
Chawla**

Digitally signed by Neetu Chawla
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A study on "Time Management"

Project Report

(I-3002)

(Session :- 2021-2022)

Submitted in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE

(Affiliated to CCS University, Meerut)



SUBMITTED BY

RASHI BISHT

Roll. No. 27

Under the guidance of

Dr. Hemlata Agarwal



Ram Chameli Chadha Vishvas Girls College, Ghaziabad (U.P.)

Code:023

[1]

**Neetu
Chawla**

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Date: 2023.10.18 12:39:12 +05'30'

CERTIFICATE

This is to certify that Rashi Bisht has carried out the project work presented in this entitled "A study on Organizational Behaviour towards Time Management" under my supervision and merits the award of master in commerce from CCS University. The project embodies result of original work and studies carried out by student herself and the content of the project do not form the basis for the award of any other degree to the candidate or to anyone else.

Rashi

Rashi Bisht

Enroll. No. 18256481



Dr. Hemlata Agarwal

Neetu
Chawla

Digitally signed by Neetu Chawla
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"IMPACT OF YOUTUBE AS A SOCIAL MEDIA MARKETING TOOL"

Project Report

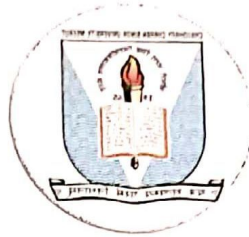
(I - 3004)

Session – 2022-2023

Submitted in partial fulfillment of other requirement for the award of

Master of Commerce

(Affiliated to CCS UNIVERSITY, MEERUT)



SUBMITTED BY

RIFAT PARVEEN

(ROLL NO: 210023186028)

Under the guidance of

Dr. Hemlata Aggarwal

Ph.D , B.Ed , M.Com

Assit. Professor



RAM CHAMELI CHADHA VISHVAS GIRLS COLLEGE GHAZIABAD

Code : 023

Neetu
Chawla

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CERTIFICATE

This is to certify that Ms. Rifat Parveen of M.Com Semester III (2022-2023) has Successfully completed the project work entitled "IMPACT OF YOUTUBE AS A SOCIAL MEDIA MARKETING TOOL" Under the guidance of Asst. Prof. Dr. Hemlata Agarwal.

Project Guide

Asst. Prof.

Dr. Hemlata Agarwal

Name : Rifat Parveen

Roll No. : 210023186028

Neetu
Chawla

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PROJECT REPORT ON GREEN MARKETING

(I-3004)

(Session 2021 – 2023)

Submitted in partial fulfillment of the requirement for the award of

Master Of Commerce

(Affiliated to CCS University, Meerut)



**Choudhary Charan
Singh University**

SUBMITTED BY

Name of the Student: RIYA SINGH

Roll No.: RI210023186029

Under the Guidance of

Name of Teacher: Dr. Hemlata Agarwal (Ph.D., B.ED., M.COM) Asst. Professor



RAM CHAMELI CHADHA VISHWAS GIRLS COLLEGE, GHAZIABAD(CODE- 023)

**Neetu
Chawla**

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CERTIFICATE

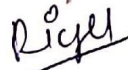
This is to certify that **Ms. RIYA Singh** of M.Com semester 3rd has carried out the project work presented in this entitled Project Report on GREEN MARKETING under my supervision and merits the award of Master of Commerce from Chaudhary Charan Singh university. The project embodies the result of studies carried out by the student herself and the contents of the project do not form the basis for the award of any other degree to the candidate or to anyone else.

PROJECT GUIDE/INTERNAL EXAMINER

Asst. Professor

Dr. Hemlata Agarwal

Signature of the student



NAME: RIYA SINGH

ROLL NO : RI210023186029

Neetu
Chawla

Digitally signed by Neetu Chawla
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MARKETING RESEARCH

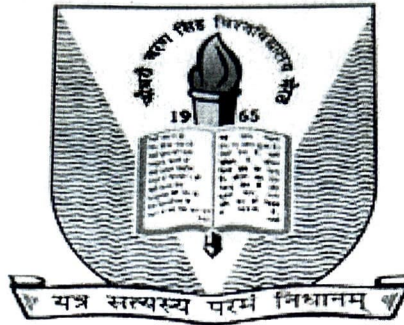
PROJECT REPORT

(SESSION: - 2022-2023)

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

MASTER OF COMMERCE

(AFFILIATED TO CCS UNIVERSITY MEERUT)



SUBMITTED BY:-

SHIVANI BHASIN

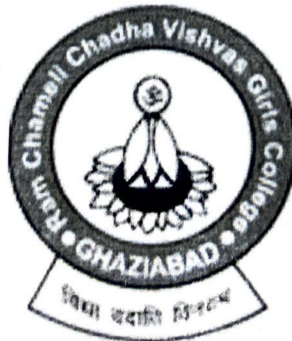
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UNDER THE GUIDANCE OF

DR. HEMLATA AGGARWAL

Ph.D B.Ed M.COM

ASST. PROFESSOR



RAM CHAMELI CHADHA COLLEGE GHAZIABAD

CODE: 023

**Neetu
Chawla**

Digitally signed by Neetu Chawla
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Date: 2023.10.18 12:39:12 +05'30'

CERTIFICATE

This is to certify that Ms. Shivani Bhasin of M.Com. Semester III (2022-2023) has successfully completed the project work entitled **MARKETING RESEARCH** Under the Guidance of Asst Prof Dr. Hemlata Agarwal.

Project Guide/ Internal Examiner

Asst. Professor
Dr. Hemlata Agarwal



Signature of the Student

Name : Shivani Bhasin
Roll No. : 210023186031

Neetu
Chawla

Digitally signed by Neetu Chawla
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Date: 2023.10.18 12:39:12 +05'30'

“Organizational Behavior Management”

Project Report

(I -3004)

(Session :- 2022-2023)

Submitted in partial fulfillment of the requirement for the award of

(Master of Commerce)

Affiliated to CCS University, Meerut



SUBMITTED BY

SHIVANI CHAUDHARY

ROLL NO :- 210023186032

Under the guidance of

Dr. Hemlata Agarwal

Ph.d, B.Ed, M.Com

Asst. Professor



Neetu
Chawla

Digitally signed by Neetu Chawla
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Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code: - 023

Code- 023



CERTIFICATE

This is to certify that **Ms. Shivani Chaudhary** of M.COM Semester III (2022-2023) has successfully completed the project work entitled **Organizational Behavior Management** Under the guidance of **Asst. Professor DR. Hemlata Agarwal**.

Project guide/Internal Examiner

Shivani
Signature of the student

Name: Shivani Chaudhary

Enroll No.: 17102775

Roll no. 210023186032

**Neetu
Chawla**

Digitally signed by Neetu Chawla
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Name of the topic- A study on foreign exchange market

Project report

(Session 2021-2023)

(I-3004)

Submitted in partial fulfillment of the requirement for the award of

Master of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

SHIVANI SHARMA

Roll No: 210023186033

Under the guidance of

Dr. HEMLATA AGARWAL

PhD, B.ED, M.COM

ASSISTANT PROFESSOR



Neetu
Chawla

Digitally signed by Neetu Chawla
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Date: 2023.10.18 12:39:12 +05'30'

RAM CHAMELI CHADDA VISHWAS GIRLS COLLEGE, GHAZIABAD

Code: 023



CERTIFICATE

This is to certify that Ms. SHIVANI SHARMA of M.Com Semester III (2021-2023) has successfully completed the project work entitled "A Study On Foreign Exchange Market". Under the guidance Assistant Professor Dr. Hemlata Agarwal.

Project guide/ internal examiner

Assistant professor

Dr. HEMLATA AGARWAL

Signature of the Student

Name: SHIVANI SHARMA

Enroll. No.: 18276841

Roll no. : R1210023186033

Neetu
Chawla

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Date: 2023.10.18 12:39:12 +05'30'

An over view of Corporate Social Responsibility

Project Report

(I-3004)

Project Submitted to R.C.C.V. Girls College,

Ghaziabad

(Session 2022-2023)

**For the partial fulfillment of the requirement for the award of Degree Masters of
commerce.**

(M.Com)

(Affiliated to CCS University, Meerut)



SUBMITTED BY

Shivani Sharma

Roll No-210023186034

Under the guidance of Dr Hemlata Aggarwal

PhD, B.ED, M.com Asst. Professor.



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code: 023

**Neetu
Chawla**

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Date: 2023.10.18 12:39:12 +05'30'

CERTIFICATE

This is to certify that the project entitled — “CORPORATE SOCIAL RESPONSIBILITY” by Shivani Sharma is a bona-fide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree in Master of Commerce.



DR . HEMLATA AGGARWAL
(PROJECT GUIDE)

Neetu
Chawla

Digitally signed by Neetu Chawla
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Date: 2023.10.18 12:39:12 +05'30'

TITLE NAME

Project Report

(I – 3004)

(Session:- 2022-2023)

**“A STUDY ON BUYING BEHAVIOR OF CONSUMERS AT
BIG BAZAAR IN MEERUT”**

Masters of Commerce

(Affiliated to CCS University, Meerut)



SUBMITTED BY

SHIVANI TYAGI

ROLL No.- RI210023186035

Under the guidance of

DR. Hemlata Agarwal

Ph.D., B. ED, M.COM

Asst. professor



**Neetu
Chawla**

Digitaly signed by Neetu Chawla
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Date: 2023.10.18 12:39:12 +05'30'

Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code- 023



CERTIFICATE

This is to certify that Ms. ~~XXXXXX~~ **SHIVANI** of M.COM Semester III (2022-2023) has successfully completed the project work entitled **“A STUDY ON BUYING BEHAVIOR OF CONSUMERS AT BIG BAZAAR IN MEERUT”**

Under the guidance of **Asst. Professor DR. Hemlata Agarwal.**

Project guide/Internal Examiner

**Neetu
Chawla**

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Date: 2023.10.19 12:39:12 +05'30

Shivani

Signature of the student

Name: SHIVANI TYAGI

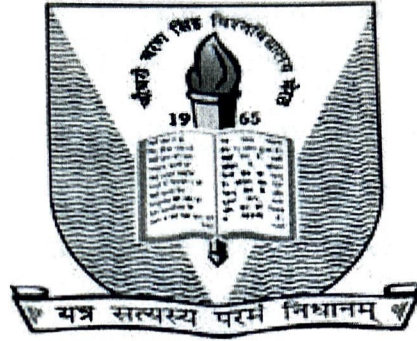
Roll no. RI210023186035

Enroll No.:

MARKETING RESEARCH

PROJECT REPORT
(SESSION: - 2022-2023)

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
MASTER OF COMMERCE
(AFFILLIATED TO CCS UNIVERSITY MEERUT)



SUBMITTED BY:-
SONALI BHASIN
ROLL NO -210023186036

UNDER THE GUIDANCE OF

DR. HEMLATA AGGARWAL
Ph.D B.Ed M.COM
ASST. PROFESSOR



RAM CHAMELI CHADHA COLLEGE GHAZIABAD

CODE: 023

**Neetu
Chawla**

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Date: 2023.10.18 12:39:12 +05'30'

CERTIFICATE

This is to certify that Ms. Sonali Bhasin of M.Com. Semester III (2022-2023) has successfully completed the project work entitled **MARKETING RESEARCH** Under the Guidance of Asst Prof Dr. Hemlata Agarwal.



Project Guide/ Internal Examiner

Asst. Professor
Dr. Hemlata Agarwal

Signature of the Student

Name : Sonali Bhasin
Roll No. : 210023186036

Neetu
Chawla

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Date: 2023.10.18 12:39:12 +05'30'

A STUDY ON EFFECTIVENES OF DIGITAL MARKETING IN TODAY SCENARIO

**PROJECT REPORT
(I-3002)**

(SESSION2021-2023)

**SUBMITTED IN PARTIAL FULLFIFILLMENT OF THE REQUIREMENT FOR THE AWARD
OF MASTER COMMERCE**

(AFFILIATED TO CCS UNIVERSITY, MEERUT)



SUBMITTED BY

TANU TYAGI

ROLL NO. :RG210023186037

UNDER THE GUIDANCE OF DR HEMLATA AGARWAL

(PHD, B.ED, M.COM)

ASSISTANT PROFESSOR



**Neetu
Chawla**

Digitally signed by Neetu Chawla
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RAM CHAMELI CHADHA VISHVAS GIRLS COLLEGE, GHAZIABAD

CODE : 023

SOCIAL MEDIA MARKETING ON INSTAGRAM
Project Report (I – 3004) (Session: - 2022-2023)

Submitted in partial fulfilment of the requirement for the award of
Masters of Commerce
(Affiliated to CCS University, Meerut)



SUBMITTED BY
NAME:- VANSHIKA SHARMA
ROLL No:- RI210023186038

Under the guidance of
DR. Hemlata Agarwal
Ph.D., B. ED, M.COM

Asst. professor

Neetu
Chawla

Digitally signed by Neetu Chawla
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Date: 2023.10.18 12:39:12 +05'30'



Ram Chameli Chadha Vishvas Girls College, Ghaziabad

Code- 023



CERTIFICATE

This is to certify that **VANSHIKA SHARMA** of M.COM Semester III (2022-2023) has successfully completed the project work entitled **SOCIAL MEDIA MARKETING ON INSTAGRAM** Under the guidance of Asst. Professor DR. Hemlata Agarwal.

Project guide/Internal Examiner

Signature of the Student

Name – VANSHIKA SHARMA

Enroll No – M18276853

Roll No – RI210023186038

**Neetu
Chawla**

Digitally signed by Neetu Chawla
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99184E, cn=Neetu Chawla
Date: 2023.10.18 12:29:12 +05'30'

CERTIFICATE

This is to certify that **Ms. Varsha Singh** of M.Com semester 3rd has carried out the project work presented in this entitled **Project Report on Cryptocurrency** under my supervision and merits the award of Master of Commerce from Chaudhary Charan Singh university. The project embodies the result of studies carried out by the student herself and the contents of the project do not form the basis for the award of any other degree to the candidate or to anyone else.



PROJECT GUIDE/INTERNAL EXAMINER

**Asst. Professor
Dr. Hemlata Agarwal**



**Signature of the student
Name: Varsha Singh
Roll No.: RI210023186039**

**Neetu
Chawla**

Digitally signed by Neetu Chawla
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Date: 2023.10.18 12:39:12 +05'30'

“CONSUMER ATTITUDE TOWARDS ONLINE SHOPPING”

Project Report

(I-3004)

(Session :- 2022-23)

Submitted in partial fulfillment of the requirement for the award of

Master of Commerce

(Affiliated to CCSU University, Meerut)



SUBMITTED BY

SHELLY SOLANKI

(Roll. No.- 190023186044)

Under the guidance of

Dr. HEMLATA AGGARWAL

Ph.d, B.ed, M.com

Asst. Professor

**Neetu
Chawla**

Digitally signed by Neetu Chawla
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Ram Chameli Chadha Vishvas Girls College, Ghaziabad

